



## S3000 Short Throw series projector

### Specifications

Model	S3277	S3307	S3307W
Color	Pearl white		
Native resolution	XGA (1024 x 768)		WXGA (1280 x 800)
Display technology	3LCD 0.63" Inorganic LCD		3LCD 0.59" Inorganic LCD
Brightness	2,700 lumens	3,000 lumens	3,000 lumens
Contrast ratio	4000:1		
Uniformity	85%		
Lamp	215 W UHP		
Lamp life	[Normal] 4,000 hours, [Eco] 6,000 hours		
Lamp replacement	Top replacement		
Dimension	403 mm x 327 mm x 144 mm		
N.W.	4.1 kg		
Noise level	[Normal] < 34dBA, [Eco] < 29dBA		
Projection method	Front/Rear/Desktop/Ceiling		
Inputs	HDMI, VGA*2, YCbCr, Video (shared with YCbCr), S-Video, Audio-in: 3.5 mini jack, RCA*2 (L/R)		
Output(s)	VGA (INPUT2); Audio out: 3.5 mini jack		
Control	RS232/RJ45		
PC compatibility	VGA, SVGA, XGA, SXGA, WXGA, UXGA, Mac		
Video compatibility	PAL, SECAM, NTSC 4.43, PAL-M, PAL-N, 480i, 480p, 576i, 576p, 720p, 1035i, and 1080i		
Aspect ratio	4:3 (standard)/16:9 (compatible)		16:10 (standard)/4:3 (compatible)
Projector lens	F=1.8, F=6.07mm fixed focus		
Keystone	Auto keystone correction ±30°		
Projection ratio	80°@29.5" (75 cm)		80°@31.1" (79 cm)
Projection distance	0.45-0.95m (50°~100°)		0.48-1.0m (50°~100°)
Screen size	50"-200" adjustable		
H. scan freq.	15-100 KHz		
V. scan freq.	48-85 Hz		
Power	280 W		
Standby power	Less than 0.5 W		
Power supply	100V - 240V @ 50-60 HZ		
Speaker	7 W		
Working temp.	5 C ~40 C (over 35 °Go to "ECO" mode)		
Storage temp.	-10 C - 60 C		
OSD languages	24 languages: Simplified Chinese, Traditional Chinese, English, French, Spanish, Portuguese, German, Italian, Japanese, Korean, Russian, Finnish, Swedish, Dutch, Thai, Hungarian, Romanian, Vietnamese, Turkish, Africans, Indonesian, Poland, Farsi, Arabian		
Other features	1/4-16 zooming and panning/Fast shutdown (OSD default is shutdown)/Auto signal sensing/Auto shut-down in standby mode/Hotkey screen blanking/Customized power on Logo/High altitude mode/password protection, locked keypad/Built-in test pattern/Power-off protection.		
Standard accessories	Owner's manual (CD), Quick-start card, Power cable, VGA cable, Remote control		

\* Specification is subject to change without prior notice.

### Terminals

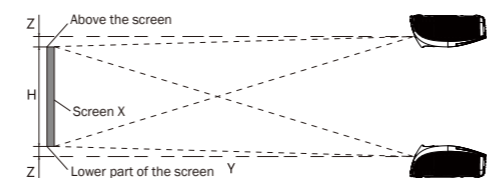


### Excellent Quality

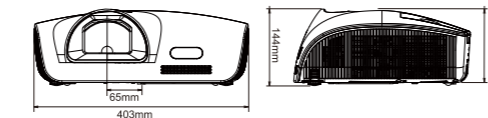
ASKProxima projectors conform to global dust-free manufacturing standards. Each product originates from a dust-free workshop of 100K grade purification standard. The products are subjected to a 24-hour continuous burn-in test before being packaged to ensure users of the highest quality products.



### Projection Distance

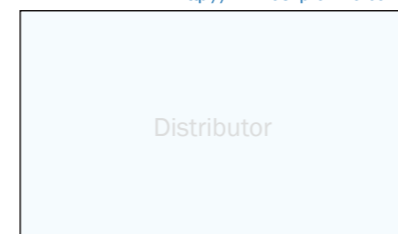


S3277/S3307: HZ=21:1 (the distance from the projector horizontal to the upper side of the screen is 1/210 of the screen height.)  
S3307W: HZ=7.25:1 (the distance from the projector horizontal to the upper side of the screen is 1/72.5 of the screen height.)



S3277 / S3307		S3307W	
4:3 screen	Projection distance	16:10 screen	Projection distance
X(inch)/WxH(mm)	Y ( mm )	X(inch)/WxH(mm)	Y ( mm )
50"/1016x762	455	50"/1077x673	484
60"/1219x914	552	60"/1292x808	587
70"/1422x1067	650	70"/1508x942	692
80"/1626x1219	748	80"/1723x1077	796
90"/1829x1372	845	90"/1938x1211	900
100"/2032x1524	943	100"/2154x1346	1004

**ASK Proxima Co., Limited**  
<http://www.askproxima.com>



# ASK Proxima

Classic Top Image Quality



## S3000 Series Short Throw Projector

## Large Images In Limited Space

80"@29.5" (75cm) Short Throw



80"@29.5"



BrightEra LCD



Edge blending



HDMI



4000:1

Short Throw series  
S3277/S3307/S3307W



# ASK Proxima

ASK, founded in 1984, originally conducted R&D in LCD technology for the production of LCD screens but later turned its focus towards developing overhead panels for projecting images in larger formats.

In 1991, Tandberg Data, a world leader in data storage products, assumed ownership of the firm, which rejuvenates ASK by turning its target to projector manufacture by collaborating with Polaroid under the label "For Polaroid - By ASK". The company undertook an aggressive marketing campaign, building a network of distributors in countries all over Europe and Asia.

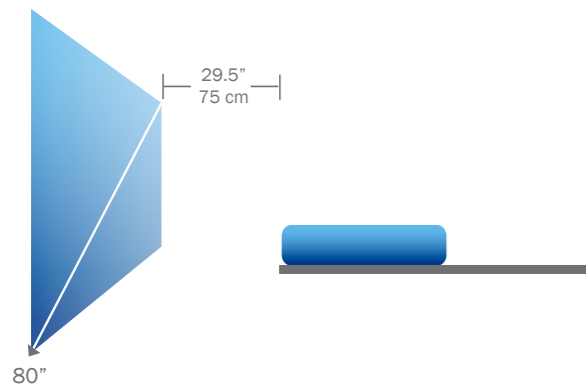
In 1998, to expand the market, ASK acquired its American competitor, Proxima Corporation. Later the company changed its name to Proxima ASA in 2000, and as of 2005, the company was the second largest in the projector industry. The year after, the company merged with the industry leader, InFocus.

In 2010, ASK Proxima went through another round of re-structuring, teaming up with a Chinese digital projector manufacturer, ACTO, and started to implement a new strategy to compete in the world market.



## Professional Short Throw Feature

The Short Throw lens can project an image up to 80" diagonal from a distance as little as 29.5" (75 cm) allowing the audience to enjoy the image without a presenter's shadow.



## 2<sup>nd</sup> Generation Inorganic LCD Panels

**BrightEra™** LCD panel technology is a registered trademark of Sony Corporation.

"BrightEra™" chips reduce light leakage, increases the contrast ratio, improves LCD panels light resistance and increases its stability.

## Digital & Partial Zoom Function

Full screen digital zoom with accurate focus, plus partial image zoom via remote control for presenters emphasis to details.



## Hybrid-Filter & Powerful Cooling System

Projector is furnished with a low maintenance replaceable dust filter which can effectively reduce both smoke and dust from entering the projector. The cooling system is optimized for a multiple inlet design for powerful heat dispersion even at high altitudes.



Projector is furnished with a low maintenance long life filter.



## Philips ImageCare™ Intelligent Power-saving Technology

Advanced Philips ImageCare™ intelligent power-saving technology prolongs lamp life, improves image colors while meeting the needs to reduce classroom energy consumption.

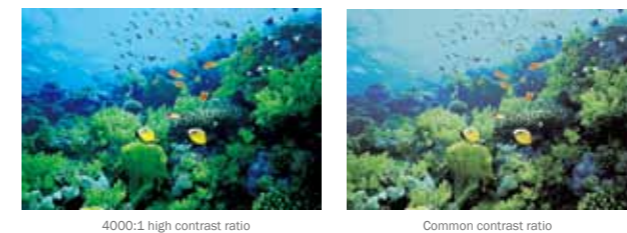


## 6,000 Hours Lamp Life

Utilizing the Philips UHP lamp with the latest frequency conversion driving technology extends lamp life up to 6,000 hours for reduced cost of ownership.

## 4000:1 Contrast Ratio

The super high contrast ratio of 4000:1 and rich picture layering details produces clear crisp images for the most demanding audiences.



## 2700 - 3000 ANSI Lumens Bright

Now you can present a bright clear image in most classrooms and meeting halls without turning off the lights.



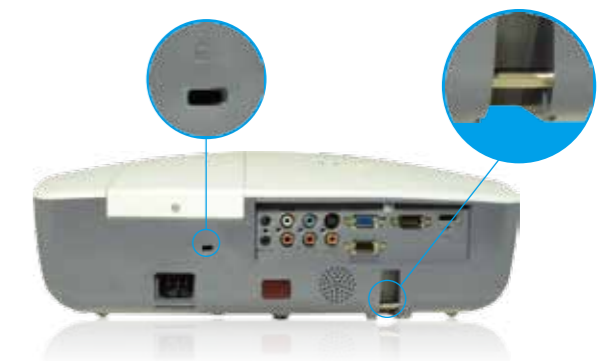
## Unique Picture Split and Edge Blending

A feature offered only on larger high end projectors allows the combining of multiple projectors without the use of an external splitter to create a large seamless image.



## Double Anti-Theft Features

1. Kensington™ lock and anti-theft bar
2. Built-in password lock for authorised access only



## Multiple I/O Interfaces

**HDMI™** HD Interface, S-video, PC Interface, AV Interface

